

**CONTRACT**

**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

www.foxcarolina.com

And:

**Innovative Advertising LLC**  
**4250 Highway 22 Suite 7**  
**Manderville, LA 70471**  
**USA**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>499832 /       |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>NC Supreme Court           |   |  |
| <u>Contract Dates</u><br>10/28/12 - 10/28/12 |   | <u>Estimate #</u><br>1027                              |
| <u>Advertiser</u><br>NC Judicial Coalition   |   | <u>Original Date / Revision</u><br>10/23/12 / 10/23/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WHNS                       | <u>Account Executive</u><br>Sales Local | <u>Sales Office</u><br>Local-WHNS                      |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
|  |   | <u>Total Ratings</u><br>11.30                          |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                  | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |   | <u>Advertiser Ref</u>                                  |

| *Line  | Ch    | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Rtn           | Type  | Spots | Amount     |            |
|--------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|-------|-------|------------|------------|
| N 1    | WHNS  | 10/28/12          | 10/28/12        | Panthers Early Game | 1-4p           |      | :30    |                   |             |               | NM    | 1     | \$3,520.00 |            |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |       |       |            |            |
|        | Week: | 10/22/12          | 10/28/12        | -----S              |                |      |        | 1                 | \$3,520.00  | 11.30         |       |       |            |            |
| Totals |       |                   |                 |                     |                |      |        |                   |             |               | 11.30 |       | 1          | \$3,520.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 10/01/12 - 10/28/12 | 1          | \$3,520.00   | \$2,992.00 |
| <b>Totals</b>       | 1          | \$3,520.00   | \$2,992.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |  |
|---|--|
| <b>Station and Location:</b><br><span style="font-size: 1.2em; margin-left: 20px;">WHNS-TV</span> | <b>Date:</b><br><span style="margin-left: 20px;">10/23/12</span> |
|---|--|

I, HEIDI GUERRA  
do hereby request station time concerning the following issue:

NC JUDICIAL COALITION (SUPREME COURT)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Total Charges:** \$ 3520 Gross

This broadcast time will be used by: NC JUDICIAL COALITION

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NC JUDICIAL COALITION

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/23/12

Date

HEIDI GUERRA

Signature

985.377.7161

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title